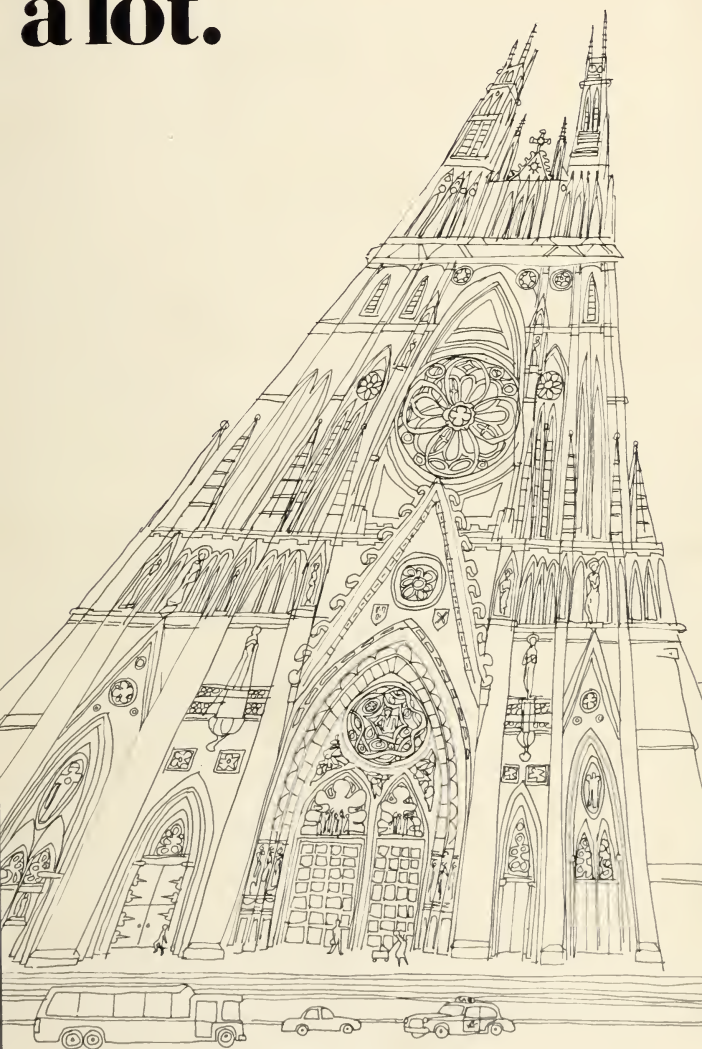


**Help Big John  
a little,  
Help New York  
a lot.**

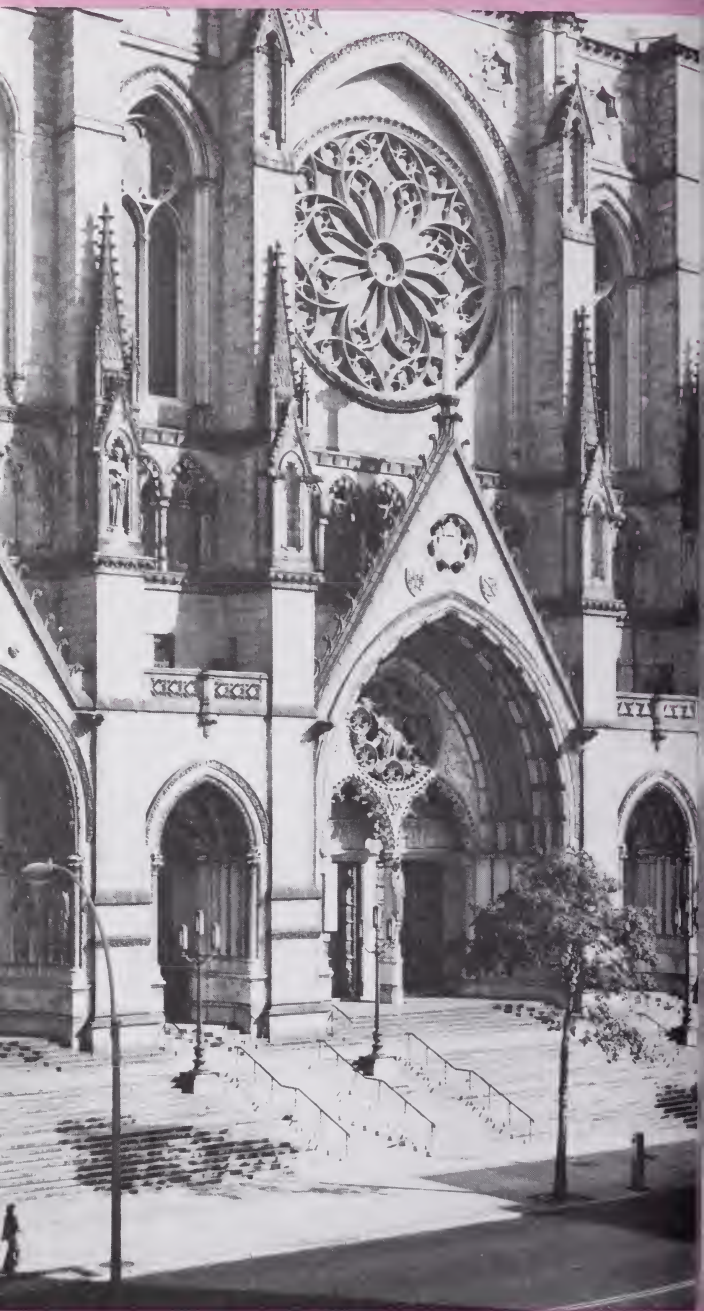


**The Cathedral of St. John the Divine**



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Towering over New York's Upper West Side is a great building which is much more than the largest cathedral in the world. The Cathedral of St. John the Divine, known affectionately as "Big John," is a center for a wide range of humanitarian activities which enrich the life of our community and extend far beyond the geographical boundaries of Manhattan.



To quote James Parkes Morton, Dean of the Cathedral:

“To understand the Cathedral one needs to go back to the medieval image: education, healing, the guilds, the arts, the market were all tied to the cathedral. It was the symbol of the perfection of urban life.”

At St. John the Divine, the medieval concept has a 1980's flair. It captures the imagination as a special and holy place, built by previous generations and designed for lofty goals. Its concern is the Cathedral's responsibility to the community and to the community's human and spiritual needs.

Says the Dean: “When you're the largest cathedral in the world, it takes earthly as well as spiritual energy. To fulfill our visions, we have to be functional. Simply put, that takes money, especially with a Cathedral budget that exceeds \$5,000,000.

“This year, we must raise \$625,000 to help meet operating costs. As you read about Big John you'll discover what we are trying to accomplish for the people whose lives we touch, and we hope you'll want to help. Come and visit. There are countless programs in which to participate and there are many ways to give. Please consider the levels of giving described on the back page. The Scale of Gifts shows the numbers and sizes of gifts needed to reach our goal—\$625,000. Pick one you feel good about.”

We hope you share our vision for a better New York.

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## **Your gift helps Senior Citizens and inner-city youths live fuller lives.**

St. John the Divine is a center of outreach for the entire community. The Cathedral works closely with other community organizations in an integrated effort to meet the needs of the community. Through the *Cathedral Senior Advocacy and Outreach Program*, frail house-bound elderly people are helped with their financial, housing and medical needs. And more active elderly people are the caseworkers. They know the needs and speak the language of their less fortunate clients. By putting seniors to work, we honor them and benefit from the skills which come from their age and experience. In addition, to the over 700 senior citizens receiving direct help, last year the program succeeded in keeping more than 100 elderly people in their own homes, rather than in nursing homes. This saved the City well over \$1,000,000.

The Cathedral's *Manhattan Valley Youth Outreach Program* prepares lower income youngsters to deal with the special social and job skills they need to seek and obtain gainful employment. On the average, some 2500 young men and women receive comprehensive training annually. Placing these eager kids in entry level positions helps paint a much brighter picture for their future.





**Your gift helps support a teaching  
and living center for the arts.**

The performing arts series of *Cathedral Productions* makes Big John's vaulted ceilings ring with music year-round. In the unique setting of the Cathedral's Great Space, this year's diverse offerings include *Daniel and the Lions*, *The Animal's Christmas* with guest Jimmy Webb and Art Garfunkel, *The Saint John Passion* and the standing-room-only performance of *Music for a Great Space*, perhaps New York's most spectacular free concert outside of Central Park.

The *Cathedral Works* program, housed in the Crypt, provides on-the-job training for the apprentices in ceramics, weaving, textiles, printing and sewing. These young people create handsome products which are marketed to fashion designers and decorators across the nation.



## **Your gift helps one of New York's great art museums.**

Over the years, Big John has been the recipient of innumerable art objects. So many that in essence the Cathedral itself is a great art museum. Displayed among the bays and chapels, you'll find paintings, sculptures, and tapestries of many religious and cultural traditions. There are the Barberini tapestries designed by Romanelli, the Mortlake tapestries designed by Raphael, Greek icons and Renaissance paintings. Shows and exhibits display the work of contemporary photographers, poets and painters. At the high altar stand the golden menorahs given by one of New York's great Jewish families. In the ambulatory is the rock-crystal chandelier given by the President of Czechoslovakia, and on the high altar are delicate Japanese vases, gifts of the Emperor of Japan. Each is an individual treasure; together, they create an integrated beauty which lends a special grace and diversity to the Cathedral.



**Your gift helps maintain a spiritual  
and intellectual center.**

Not only is St. John the Divine the Episcopal seat of the Diocese of New York, it is an ecumenical center, too. Whether it is the magnificence of the Christmas Midnight Mass, a service to commemorate the Holocaust, or the quiet and timeless rituals of Japan's Grand Tea Master, the Cathedral respects the wide range of religious experience. Through spiritual and cultural diversity, the Cathedral becomes a place to learn about other societies and their unique customs—a place to honor your own traditions, and understand better the traditions of others. During the year, the Cathedral is a platform from which to explore the great issues and concerns of the day—some ethical, some economic, some ecological—all religious.

The more involved you become with Big John, the more you realize that it is not only a house of worship, it is a house for all humanity.



## THE CATHEDRAL OF ST. JOHN THE DIVINE SCALE OF ANNUAL GIFTS TO RAISE \$625,000

<u>No. of Gifts</u>	<u>In the Range of</u>	<u>Totaling</u>
Spirit of City Dinner	\$100,000	\$100,000
1	50,000	50,000
5	25,000	125,000
6	10,000	60,000
10	5,000	50,000
15	3,000	45,000
50	1,000	50,000
70	500	35,000
100	250	25,000
400	100	40,000
800	Less than 100	45,000
<u>1,457</u>		<u>\$625,000</u>

For the Annual Giving Program to reach its goal, it is not unusual for half of the money to come from 100 or so individuals in gifts of \$1000 or more.

### ANNUAL GIVING LEADERSHIP

Mrs. Byam K. Stevens, Jr., Chairman  
 Mrs. Alfred Winslow Jones, Trustee Gifts  
 Christopher D. Illick, Telephone Campaign Chairman  
 Mrs. Edward T. Chase, Mrs. Alfred de Liagre, Jr., Mrs. Alfred Winslow Jones, Theatre Benefit Co-Chairmen  
 Felix G. Rohatyn, Spirit of the City Dinner Chairman

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**I would like to support the Cathedral  
as a donor to its programs.**

- ☐ \$5,000 Leadership Gift   ☐ \$2,500 Benefactor   ☐ \$1,000 Dean's Associate  
☐ \$500 Patron   ☐ \$100 Century Club   ☐ \$50 Sustainer   ☐ \$25 Contributor

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All contributions are tax deductible. • Make checks payable to: Cathedral of St. John the Divine

**The Cathedral of St. John the Divine  
Cathedral Heights, 1047 Amsterdam Ave., New York, N.Y. 10025**

